



News Release

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SimplifileSM and Cott Systems Announce Strategic eRecording Alliance

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Working to provide their mutual customers with industry-leading eRecording services, Utah-based Simplifile, LC and Ohio-based Cott Systems, Inc. today announced that they have formed a strategic alliance for the purpose of integrating and cooperatively marketing Simplifile eRecording and Cott land record management and eRecording systems.

Under the terms of the agreement, the two companies will continue the seamless integration of their respective eRecording and document recording systems, allowing documents electronically filed by Simplifile “submitter” customers such as title companies, law offices and banks to be received, reviewed, recorded and returned to those same submitters by counties running Cott Systems’ RESOLUTION recording system. The accord also provides for Simplifile and Cott to cooperatively market the alliance and resulting services to their mutual customers, including Simplifile submitters and counties running RESOLUTION.

“Simplifile is building the de-facto eRecording network for the real estate industry. Our approach to building that network is to partner with industry-leading recording vendors such as Cott Systems,” said Paul Clifford, President of Simplifile. “We have worked productively with Cott to provide eRecording services to their county customers for some time, and we are pleased to now officially welcome them into our alliance partner program. Having already demonstrated our ability to complement Cott’s value proposition with the many advantages of Simplifile eRecording Services—including increased productivity, security and profitability, we look forward to extending those benefits through this alliance to more Cott-enabled counties.”

According to Gary Ross, President of Cott Systems, “Cott’s commitment to our customers is to provide *the* premier Land Records Management experience. This includes feature-rich software, advanced technology, unparalleled support, and exceptional partner alliances. We deliver exactly that through our relationship with Simplifile. Simplifile eRecording Services, coupled with Resolution’s seamless acceptance interface, provide efficiencies which enhance the service levels our customers can exhibit to their constituents.”

More than a trend in land record document submission—eRecording is a government priority at federal, state and county levels across the country. eRecording is the process of submitting, receiving, and processing, via a secure Internet site, documents for recording that have traditionally been delivered to the county for recording by runner, express mail, or courier service. eRecording offers thousands of submitters nationwide filing documents into eRecording-enabled counties the ability to simplify, accelerate and enhance all aspects of the recording process.

Individuals and organizations that do business with Simplifile and Cott Systems can contact the two companies directly for information on how they can benefit from this strategic alliance.

About Simplifile



Simplifile provides innovative, simple, and secure electronic recording services via the Internet for a wide variety of customers, including title companies, banks, attorneys, lien filers, and county and state government jurisdictions. Our eRecording services accelerate document recording and simplify document workflow processes, significantly reducing costly overhead associated with traditional submission and recordation methods while improving client service levels dramatically.

Simplifile is focused on building the industry's de facto eRecording network. As such, we provide a streamlined yet scalable approach to electronic recording tailored to customers of all shapes and sizes. For more information on how Simplifile could benefit your county, visit simplifile.com or call 800.460.5657.

"Simplifile" is a registered service mark of Simplifile, LC.

About Cott Systems, Inc.



For over 100 years, we have been a leading provider of data management solutions for County Clerks, Recorders, Registers of Deeds and others assigned as guardians of land and court records – helping officials collect, store, redact, protect and retrieve information for their citizens. Our land records solutions have been shaped by years of experience and reflect the evolution of processes that span centuries.

We assure that county resources are being used effectively, staff members are working productively, and documents and data are readily available and easy to access. We also provide a repertoire of services that connect the past with the present—meeting the ever growing demands for access to more and more historical information. For more information on Cott Systems, visit www.cottsystems.com.

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